

---

---

# MICHAEL HENDRY

---

PHONE (916) 218-8239  
EMAIL mike@hendrydesign.com  
ADDRESS 2328 Maryal Drive, Sacramento, CA 95864

---

## WORK EXPERIENCE

**Mindset Software** (January 2006–Present) Responsible for hiring a small team of developers for the development of a new, custom built Content Management System (CMS). Primary duties include the design and implementation the user interface of our custom CMS as well as all stylesheets and templates for our client websites. Serve as primary point of contact with clients and have acted as project manager for many high profile projects. Additional responsibilities include the design of all company marketing materials including sales sheets, postcards, newspaper ads and new product logos. Also perform many maintenance and troubleshooting tasks on internally hosted web and email servers; This includes the management of a series of VMware servers that power our entire hosting infrastructure.

**EGW Publishing Company** (May 1997–December 2004) Responsible for designing a wide range of company collateral including company logos and stationary, websites, direct mail, and media kits. Concurrently held various jobs within company including:

**Art Director, *Yoga For EveryBody Magazine*** (January 2004–December 2004)

Worked with editor to create an original magazine layout for the launch of a new magazine. Responsible for all design and production duties, including color-correcting photos, and preparing PDF files for electronic transfer to printing facility.

**Art Director, *Weekend Woodcrafts Magazine*** (January 2000–December 2004)

Redesigned entire magazine in May 2000, which led to increased newsstand sales. In addition to all design, was responsible for all production including preparation of files for film output, and starting in 2002, direct-to-plate technology.

**Technical Manager** (March 1998–December 2004)

Responsible for a wide range of technical duties. These responsibilities included: installation, maintenance and upkeep of a 30 computer mixed platform wired/wireless network and training employees on new software and technologies. Key accomplishments included heading a change from a traditional film-based workflow to a completely digital Computer-To-Plate workflow. Also guided a company-wide switch from QuarkXpress to Adobe InDesign which led to a faster and improved workflow.

**Production Assistant** (May 1997–March 1998)

Responsible for scanning and retouching of photographs for four bi-monthly magazines. Other duties included layout of magazine articles and advertisements, and creating patterns in Adobe Illustrator for use in instructional magazines.

---

## EDUCATION

Los Medanos College, Pittsburg, CA  
Graphic Communication Program, General Education Curriculum

---

---

## KNOWLEDGE & SKILLS

Over 14 years experience creating and developing design concepts for use both web and print media. Up-to-date on all current best practices in front-end web development. Extensive knowledge of design software on both Macintosh and Windows platforms.

### Web Languages and Software

- ★ HTML
- ★ CSS
- Subversion
- Javascript
- MySQL
- PHP
- Apache
- Microsoft IIS

### Content Management Systems

- Wordpress
- Textpattern
- Drupal
- ExpressionEngine

### Desktop Software

- ★ Photoshop
- ★ InDesign
- ★ Illustrator
- Acrobat
- Flash
- Word
- Excel
- Microsoft Project

### Operating Systems

- ★ Macintosh
- Windows
- Linux

---

## LEGEND

- ★ Expert
- Very Solid
- Good
- Some Experience

---

## OTHER ATTRIBUTES

Good communicator with an ability to explain technical concepts in easy to understand terms. Quick learner with excellent problem solving skills.

---

---